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Optima Font Family.

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Optima Font.

Optima is a humanist sans-serif typeface designed by Hermann Zapf and released by the D. Stempel AG foundry, Frankfurt, Germany and released in 1958.

Though classified as a sans-serif, Optima has a subtle swelling at the terminals suggesting a glyphic serif. Optima was inspired by classical Roman capitals and the stonecarving on Renaissance-period tombstones Zapf saw in Florence on a 1950 holiday to Italy.

Zapf intended Optima to be a typeface that could serve for both body text and titling. To prove its versatility, Zapf set his entire book About Alphabets in the regular weight. Zapf retained an interest in the design, collaborating on variants and expansions into his eighties.

Optima Font Free Download.

So here we are introducing the Optima font. The design of this typeface always grouped with the different typefaces out there such as the Helvetica or the Gill Sans design, as it has to be known as the serifless roman.

This typeface can be compared with many uniques typefaces such as Garamond or the Centaur typeface designs there will be some similarity to selfie font in weight and shapes because all of these typefaces contain serifs, but eventually, optima typeface contains slight flaring of the stroke terminals.

This typeface is famous as the precious and clear font that was designed by the Daoud font designer Hermann Zapf. Originally this typeface is stimulated by classical Roman inscriptions.

This is also famous for its bold and italic function that is also highly utilized in commercial use. This typeface is also present inside Microsoft word and googles fonts. This typeface provides an impactful and clean impression to the eyes just like lovelo font because of its curves and straights that changes minutely in thickness.

Below here we exploring more about that typeface in a detailed manner.

View of Optima Font Font.

Before going ahead, let's take a look at the appearance of this typeface so you can know how it will look in your future projects.

This font has created by way of numerous designers however released by the Stempel Type Foundry for the first time in the year 1955.

Usage.

This typeface has been utilized in many different things because of its outstanding textures, some of them are listed below.

Signage and trade show displays Email marketing templates PowerPoint presentations Postcards and flyers Magazine and newspaper ads Posters, banners, and billboards Infographics.

Font Details.

Name Optima Font Style Humanist Designer Hermann Zapf File Format OTF, TTF License Free for Personal Use Type Free Version.

License Information.

Optima Font is a free typeface that you can use in your designs. However, if you would like to use it for commercial purpose then you must have to buy it or contact the author for permissions.

Optima Font Font Free Download.

You can download this typeface in zip file format from the below link and then utilize them in your projects.

Similar Fonts to Optima Font.

Avenir Next Zapf Humanist 601 SG Europa Grotesk SB Trade Gothic Next Sense SG NewTel SB Agilita Linotype Pisa FF Wunderlich.

Font Family Includes.

Optima Pro Roman Optima Pro Italic Optima Pro Medium Optima Pro Medium Italic Optima Pro Demi Bold Optima Pro Demi Bold Italic Optima Pro Bold Optima Pro Bold Italic Optima Pro Black Optima Pro Black Italic Optima Pro Extra Black Optima Pro Extra Black Italic.

Supported Languages.

Croatian, Slovak, Finnish, Danish, Lithuanian, Latvian, Slovenian, Irish, Estonian, Basque, Luxembourgian, Sami (Northern), Samoan, Sardinian (Sardu), Scots (Gaelic), Serbian (Cyrillic), Serbian (Latin), Seychellois Creole (Seselwa), Shona, Sicilian, Slovak, Abkhaz, Afrikaans, Albanian, Alsatian, Aragonese, Arapaho, Aromanian, Arrernte, Asturian, Aymara, Azerbaijani (Cyrillic), Bashkir, Basque, Belarusian, Belarusian (Lacinka), Khakas, Khalkha, Khanty, Kildin Sami, Komi-Permyak, Kurdish, Kurdish (Kurmanji), Kyrgyz (Cyrillic), Ladin, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgian, Macedonian, Malagasy, Malay (Latinized), Maltese, Northern Sotho (Pedi), Norwegian, Occitan, Oromo, Ossetian, Pangasinan, Papiamento, Piedmontese, Polish, Portuguese, Potawatomi, Quechua, Rhaeto-Romance, Romanian, Romansh (Rumantsch), Rotokas, Russian, Rusyn, Sami (Inari), Mikmaq, Mohawk, Moldovan, Nahuatl, Nenets, Norfolk/Pitcairnese, Slovenian (Slovene), Somali, Southern Ndebele. Spanish, English, Portuguese, German, French, Turkish, Italian, Polish, Kurdish (Latin), Romanian, Dutch, Hungarian, Czech, Kazakh (Latin), Serbian, (Latin), Swedish, Belarusian.

Font FAQS!

What is Optima Font?

Optima Font font is a graphic design font that we can use in a postcard, presentation, etc.

Which Type of Font Is Optima Font?

Optima Font is one of the best sans serif font that is designed and presented by Hermann Zapf. It's one of the most liked fonts on the web.

Can This Font be used on My Website?

Yes, this typeface can be used on your website and it will give your website a new look.

Is Optima Font a Free Font?

The Optima Font font is available to download free for personal use but if you want to use it for commercial purpose then you might need permission from the owner.

Can I Download and Use Optima Font Font in My Pc and Mac?

Yes! It's free to download and use the Optima Font in your mac and pc.

Can I Use Optima Font for My Logo?

Of course! you can use this typeface for your logo as well as all other graphic designs projects.

Which Font Is the Closet to The Optima Font?

The Alef Regular font is very close to the Optima Font font.

How to Install Optima Font Font in Adobe, Ms. Word, Mac, or PC?

You can check out our Font Installation guide for windows or a separate guide on installation of Fonts in Mac. However, we also have a guide on installing Font in MS Word as well as in Adobe.

Optima Font Family & Free Alternatives.

Optima can be set within a wide choice of line spacing values – from very tight to very open. In fact, there are few limits to the amount of white space that can be added between lines of text. Optima also benefits from a wide range of letter spacing capability. It can be set quite tight, or even slightly open – especially the capitals.

Optima is also about as gregarious as a typeface can be. It mixes well with virtually any serif design and a surprisingly large number of sans serif faces.

The Optima family is available in six weights, from roman to extra black, each with an italic counterpart. In addition, the family is available as a suite of OpenType® Pro fonts, providing for the automatic insertion of small caps, ligatures and alternate characters, in addition to offering an extended

character set supporting most Central European and many Eastern European languages.

License: Commercial use! Publisher: Linotype Designers: Hermann Zapf Format: OTF.

Optima Free Alternatives.

The following fonts are the most closer and similar to Optima typeface and you can use these fonts for both personal and commercial purpose.

Related.

About Free Fonts.

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Comments.

Linux Biolinum also evokes Optima, and is a freebie.

Thanks for mentioning this man,

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Optima Nova FONT Download.

Optima Nova was designed by Hermann Zapf, Akira Kobayashi and published by Linotype. Optima Nova contains 60 styles and family package options. The font is currently #48 in Best Sellers.

With the clear, simple elegance of its sans serif forms and the warmly human touches of its tapering stems, the Optima family has proved popular around the world.

In 2002, when it was finally possible to produce digital alphabets without technical limitations and compromises, and more than fifty years after the first sketches, an expansion and redesign of the Optima family was completed and released as Optima nova. Hermann Zapf and Japanese type designer, Akira Kobayashi, collaborated on the project, which included re-working of the existing weights and the addition of several new weights: small caps, old style figures, light, heavy, and condensed.

The original Optima was never manufactured with a real italic, only an oblique version of the roman. Optima nova has a complete range of beautifully designed real italics; the new italic forms, of the e, f and g are especially notable.

The titling face includes capital letters with special and unusual letter combinations and ligatures, making it an excellent choice for headlines, logos and advertising purposes. Optima continues to be an all-purpose typeface; and Optima nova works for just about anything from book text to signage.